



PHILANTHROPY ADVISORS

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Terms of Reference

ADVOCACY EXPERTS

GHANA / INDIA / KENYA / NEPAL / PAKISTAN / TANZANIA

Consultancy duration: LoE of 3.5 - 5 days (each), between December 2021 and End of 2022

Background

[Philanthropy Advisors](#) (PA) is an international consulting firm founded by humanitarian professionals who have worked in the field of humanitarian response, with prominent emergency actors such as MSF and ICRC for over a decade across multiple contexts, including Afghanistan, Pakistan, Chad, Haiti, South Sudan, Democratic Republic of Congo (DRC), Somalia, the Philippines, Uganda, Turkey, Ethiopia, and many others. Founded in 2012, PA supports individuals, companies, foundations and organisations to meet their philanthropic aspirations, through strategic advisory services throughout all phases of the philanthropic process. PA directly supports clients in their organisational development and in the evaluation of field interventions, through tailored strategy and monitoring and evaluation (M&E) services.

Description of the Consultancies

PA is looking for advocacy experts in Ghana, India, Kenya, Nepal, Pakistan and Tanzania (one in each country - 6 experts in total), preferably in the field of health, with an extensive network and a good understanding of the political and media landscape. The advocacy experts will support the PA team in organising local workshops, with the goal of fostering advocacy in the partner countries of an international foundation working on hemophilia. The aim of the assignment is to increase the advocacy capacities of the partners in low and middle-income countries by providing structured support, with the goal of empowering them to design, build and own tailored advocacy strategies and action plans. To this aim, PA will provide the foundation with a customised advocacy training programme for their partners in Ghana, India, Kenya, Nepal, Pakistan and Tanzania. It will include virtual workshops, the creation of a toolbox, an M&E framework and recommendations.

The advocacy experts will work alongside the PA team and a global health expert. Each advocacy expert will be responsible for supporting PA in developing support materials to be used during their local workshop, along with tools and key concepts that will allow participants to build an advocacy strategy tailored to their context of intervention. Advocacy experts will support the preparation and facilitation of local workshops, the consolidation of needs and lessons learnt identified during the workshops, the drafting of recommendations to scale up the pilot programme and the design of the toolbox and M&E Framework.

Required Profile

Each candidate should have at least 5 years of experience in advocacy in one of the partner countries (Ghana, India, Kenya, Nepal, Pakistan, Tanzania). The ideal candidate will have a solid understanding of advocacy in the field of health, with an extensive network and a good understanding of the political and mediatic landscape.

The following qualifications will also be required:

- **Language:** English (fluent oral and writing skills)
- **Experience:**
 - Experience in working with the political and media actors
 - Thorough knowledge of the current global trends and challenges regarding advocacy and health
 - Previous experience in designing and advising successful advocacy strategies
 - Ability to evaluate and address knowledge gaps, experience in developing customised advocacy training programmes
 - Ability to work remotely and coordinate with a global team
 - Strong qualitative data analysis and interpretation skills
- **Skills:** Autonomy and proactiveness; ability to analyse, summarise and organise information; capacity to train and facilitate group discussions; good team player; excellent organisation and communication skills; deadline compliance.

Additional Information

Location: Remote

Contract Type and Duration: Consulting contract for an estimated LoE of 3.5 - 5 days between December 2021 and the end of 2022.

Remuneration: To be agreed based on daily fees.

Expressions of Interest: by Tuesday 30th November 2021

Application Process: Please send applications (CV, and daily fees) to Quitterie HERSART (qhersartdlv@philanthropyadvisors.org) with 'Local Health Expert - Fostering Advocacy' in the subject line.