



PHILANTHROPY ADVISORS

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Terms of Reference

SENIOR HEALTH EXPERT IN MEDICAL AWARENESS RAISING AND RARE DISEASES, WITH PREVIOUS EXPERIENCE IN ADVISING SUCCESSFUL ADVOCACY STRATEGIES

Consultancy duration: LoE of 13.5 days, between December 2021 and End of 2022

Background

[Philanthropy Advisors](#) (PA) is an international consulting firm founded by humanitarian professionals who have worked in the field of humanitarian response, with prominent emergency actors such as MSF and ICRC for over a decade across multiple contexts, including Afghanistan, Pakistan, Chad, Haiti, South Sudan, Democratic Republic of Congo (DRC), Somalia, the Philippines, Uganda, Turkey, Ethiopia, and many others. Founded in 2012, PA supports individuals, companies, foundations and organisations to meet their philanthropic aspirations, through strategic advisory services throughout all phases of the philanthropic process. PA directly supports clients in their organisational development and in the evaluation of field interventions, through tailored strategy and monitoring and evaluation (M&E) services.

Description of the Consultancy

PA is looking for a senior health advocacy expert (10+years) who has extensive knowledge in medical awareness raising and rare diseases, with previous experience in advising successful advocacy strategies in low and middle income -countries. The health advocacy expert will act as quality assurance and will support the PA team to foster advocacy in the partner countries of an international foundation working on hemophilia. The aim of the assignment is to increase the advocacy capacities of the partners in low and middle -income countries by providing structured support, with the goal of empowering them to design, build and own advocacy strategies and action plans. To this aim, PA will provide the foundation with a customised advocacy training programme for their partners in Ghana, India, Kenya, Nepal, Pakistan and Tanzania. It will include virtual workshops, the creation of a toolbox, an M&E framework and recommendations.

The global expert will work alongside the PA team and 6 local advocacy experts (one per country). As a technical expert, he/she will be responsible for informing the methodology and approach used throughout the assignment based on his/her knowledge of health advocacy. He/she will support the

literature review, interviews, preparation and facilitation of workshops, as well as the design of the toolbox and M&E Framework.

Required Profile

The candidate should have at least 10 years of experience in medical awareness-raising and rare diseases, with previous experience in advising successful advocacy strategies. The ideal candidate will have a solid understanding of advocacy around rare diseases in low and middle-income countries.

The following qualifications will also be required:

- **Language** : English (fluent oral and writing skills)
- **Experience** :
 - Previous experience in designing and advising successful advocacy strategies
 - Ability to evaluate and address knowledge gaps, experience in developing customised advocacy training programme
 - Thorough knowledge of the current global trends and challenges regarding rare diseases (in particular, hemophilia would be an asset)
 - Experience working in low- and middle-income countries, ideally with some involvement in healthcare
 - Ability to work remotely and coordinate with a global team
 - Strong qualitative data analysis and interpretation skills
- **Skills** : Autonomy and proactiveness; ability to analyse, summarise and organise information; capacity to train and facilitate group discussions; good team player; excellent organisation and communication skills; deadline compliance.

Additional Information

Location: Remote

Contract Type and Duration: Consulting contract for an estimated LoE of 13.5 days between December 2021 and the end of 2022.

Remuneration: To be agreed based on daily fees.

Expressions of Interest: by Tuesday 30th November 2021

Application Process: Please send applications (CV, and daily fees) to Quitterie HERSART (qhersartdlv@philanthropyadvisors.org) with 'Global Health Expert - Fostering Advocacy' in the subject line.